

MEDIA KIT

Odamlar tanlagan musiqa, sizning tilingizda

Retaz'dagi har bir playlistni mashina emas, inson yaratgan.

Retaz iPhone va Android uchun musiqa ilovasidir. Odamlar sevgan qo'shiqlaridan playlistlar yaratishadi. Ular har bir playlist nima uchun muhimligini tushuntiruvchi qisqa eslatma yozishadi. Boshqa odamlar tinglaydi, ishongan kuratorlarni kuzatib boradi va yuraklar bilan ovoz beradi.

Nimani eshitishingizni AI emas, odamlar hal qiladi.

Retaz 200+ tilda ishlaydi. Lagosda yaratilgan playlist Seuldagi tinglovchiga yetib borishi mumkin, va unga ilova qilingan eslatmani koreys tilida o'qish mumkin.

17-oktabr, 2026

La Chispa ochiladi

Yarim tunda, AQSh Sharqiy vaqti

16-noyabr, 2026

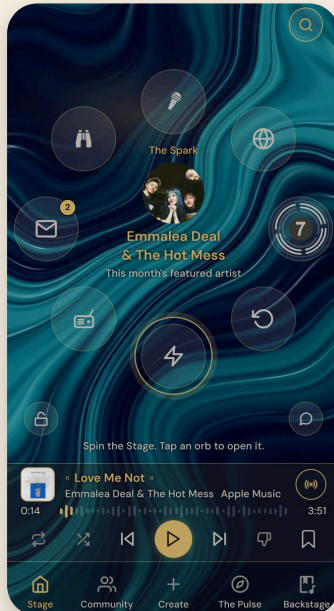
La Chispa yopiladi

Kun oxirida, AQSh Sharqiy vaqti

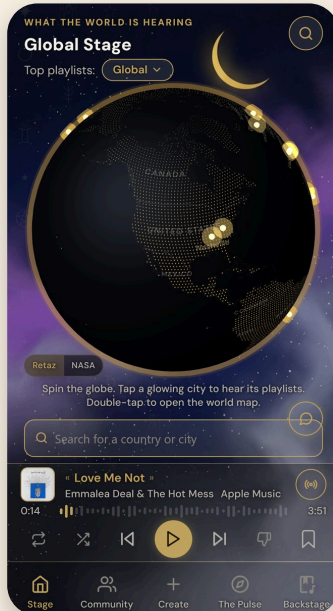
1-dekabr, 2026

G'oliblar e'lon qilinadi

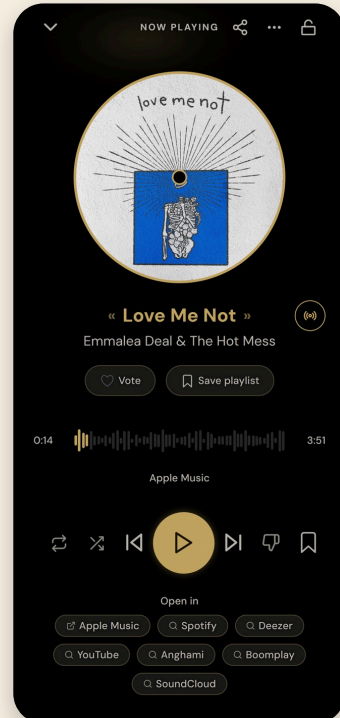
La Chispa Global Chempioni



Sahna



Global Sahna



Hozir ijro etilmoqda



Ilovani olish uchun skanerlang yoki retaz.fm/app ga o'ting

Hikoya bir daqiqada

Bugungi kunda ko'plab ilovalar keyingi nimani eshitmoqchi ekanligingizni taxmin qiladi. Retaz boshqacha yo'l tutadi. Retaz'da har bir playlist haqiqiy insondan boshlanadi. O'sha inson har bir qo'shiqni o'zi, telefonda tanlaydi va playlistga o'z ismini qo'yadi.

Retaz G'arbiy Virjiniya shtatining Lewisburg shahridagi kichik, mustaqil kompaniya. Uni Sarah Pollock va Matt Pollock asos solgan. Birinchi kundan boshlab ular Retaz'ni bitta mamlakat yoki bitta til uchun emas, butun dunyo uchun yaratdilar.

2026 yilning 17 oktyabridan 16 noyabrgacha Retaz La Chispa tadbirini o'tkazadi: 136 mamlakat va mintaqada global playlist tanlovi. A'zolar playlistlar yaratadi. A'zolar yuraklar bilan ovoz beradi. Eng sevimli playlistlar g'olib bo'ladi.

Retaz ni nima farqlaydi

Mashinalar emas, odamlar

Har bir playlist inson tomonidan, telefonda yaratiladi. Al Retaz'ni halol saqlaydi va sizning tilingizda gaplashadi. U hech qachon musiqangizni tanlamaydi va playlist yozmaydi.

Sizning tilingiz

Retaz birinchi ekrandan boshlab sizning tilingizda gaplashadi. A'zolar boshqa a'zolarining izohlarini va xabarlarini 200+ tilning istalganidan o'z tillarida o'qishlari mumkin.

Adolatli yuraklar

Har bir playlist uchun har bir obunachidan bitta yurak. Har bir yurakning vazni bir xil. Hech narsa qo'shimcha vazn sotib olmaydi.

Siz allaqachon foydalanadigan musiqa xizmatlari

Retaz o'zi audio ijro etmaydi. Har bir qo'shiqning ilovada qisqa oldindan tinglashi bor. iPhone'da a'zolar to'liq qo'shiqlarni o'z Apple Music orqali ijro etishlari mumkin. Android'da bir bosish bilan to'liq qo'shiq a'zoning o'z musiqa xizmatida ochiladi. Musiqa hech qachon Retaz pullik devorining orqasida emas: xizmatni ulash va tinglash bepul va pullik akkauntlarda bir xil ishlaydi.

Yaratish va ulashish bepul

Har kim playlist yaratib, bepul ulashishi mumkin. Yillik a'zolik sizga yurak berish, izoh qoldirish, xabar yuborish va a'zolar o'z tilingizda yozganlarini o'qish imkonini beradi.

Nishonlar

Kuratorlar e'lon qilgan playlistlari va playlistlariga olingan yuraklar uchun nishonlar olishadi. Har bir a'zoning Badges Pasporti bor, u olgan har bir nishonni va keyingisiga qanchalik yaqinligini ko'rsatadi.

Xavfsiz va kattalar uchun

Retaz 18 yosh va undan kattalar uchun. A'zolar bir bosishda istalgan kishini xabar qilishi yoki bloklashi mumkin, va haqiqiy odamlar xabarlarini ko'rib chiqadi. A'zolar o'z akkauntini o'chirishi yoki ma'lumotlarini istalgan vaqtda ilova ichidan yuklab olishi mumkin.

La Chispa: rasmiy e'lon

Quyidagi rasmiy La Chispa e'loni ingliz tilida berilgan, chunki u rasmiy Qoidalar talab qiladigan oshkor qilishlarni o'z ichiga oladi va Qoidalar ingliz tilida yozilgan. Inglizcha matn asosiy hujjat hisoblanadi.

This is the approved La Chispa announcement, word for word. It carries the disclosures the official Rules require wherever the grand prize is described, so it is not shortened or reworded.

La Chispa opens October 17. The world's music, chosen by people, one playlist to win.

Retaz is a music app where every playlist is made by a person, not a machine. On **October 17, 2026 at midnight US Eastern time**, Retaz opens **La Chispa**, a one-time founding campaign across 136 countries and regions. Members make playlists. Members vote for them with hearts. On **December 1, 2026**, the playlist holding the most valid hearts in the world names its curator the **La Chispa Global Champion**.

How it works. Create a playlist inside the campaign window, **October 17 to November 16, 2026, US Eastern time**.

Every member can give each playlist one heart at a time. Nothing about the outcome is left to chance: the count decides, and a tie is split evenly among the playlists tied. Each country's leading curator is named its Country Champion, and the Global Champion is the curator whose playlist holds the most valid hearts across all of them.

Who can enter. Any Retaz member aged 18 or over who lives in a participating country. Taking part requires a Retaz membership. To qualify, hold the Curator badge, earned through eleven actions in the app, and publish at least one playlist inside the window. Founders, the members who signed up before October 15, 2026, hold the membership free for their first 12 months; for everyone else it opens on **October 15, 2026** at the La Chispa founding price. Playlists created on October 15 and 16 are not entries; the window opens on the 17th.

What the country winners receive. Each Country Champion is recognized as that country's Ambassador (for example, "Canada Ambassador") and receives **25 years of Retaz membership**, stated at the published membership price in that country (USD 999.75 at the United States price).

What the Global Champion receives. The grand prize has three parts, all awarded on December 1, 2026:

1. **Public recognition** as the La Chispa Global Champion of the Retaz Curator Association: a permanent badge on the Champion's profile and a place in the Retaz Hall of Founding Honor.
2. **The Global Champion Award:** the Champion's own country win, that is, their country's Ambassador recognition and 25 years of Retaz membership, together with **USD 2,500 in cash**. Its stated value is the membership at the published price in the Champion's country plus USD 2,500: **USD 3,499.75** at the United States price.
3. **An invitation to negotiate the Retaz Global Ambassador role**, extended in writing on December 1 without condition. Extending the invitation is the award. The Champion may accept it, decline it, take advice, or do nothing, and keeps the recognition and the Award in every case.

About the Ambassador role, said plainly. The invitation opens a negotiation. Retaz opens it with terms of **up to ten percent of Retaz LLC's annual EBITDA and up to ten percent of the net proceeds available to equity holders** if the company is sold. Those terms are **not the prize**. They take effect only if the Champion accepts and both sides sign the Retaz Global Ambassador Agreement, and they may never take effect. The amount that can lawfully be offered varies by the Champion's country. The hours and duties of the role are settled in that negotiation and are not fixed by the Rules. If an agreement is signed, Retaz can end it for a failure to perform the role that is not put right, and no further payments are due after that. The parties aim to sign within 90 days of December 1; if nothing is signed by then, either side may end the negotiation, and the Champion keeps the recognition and the Award.

Tax. Retaz LLC pays every tax, withholding and levy charged on the grand prize in the Champion's country of residence for the year it is awarded, grossed up so the Champion is left no worse off, and pays for the Champion's independent tax advice on the prize up to USD 2,500, as the Rules state.

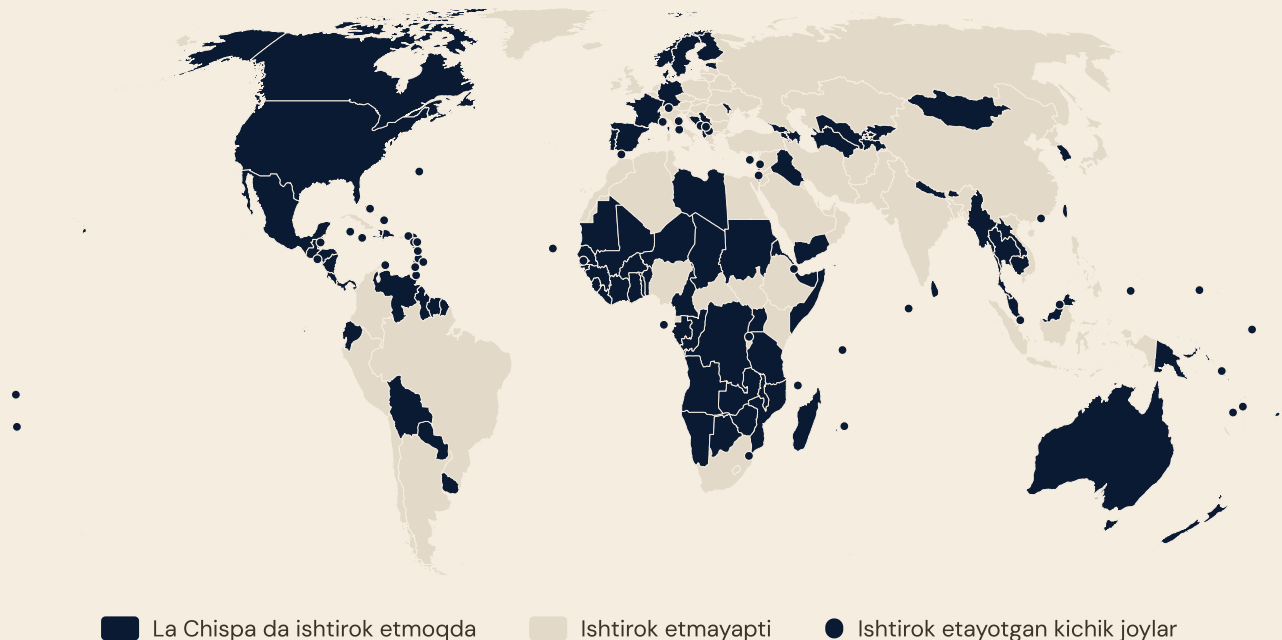
Integrity. Hearts are equal. A heart cast in a paid term that is later refunded does not count, unless it was cast before October 15 or inside a Founder's free membership. The founders, their immediate family, Retaz employees, paid advisors and contractors cannot win.

The official rules are published at retaz.fm/legal/la-chispa-rules/ and govern in every case. The Rules are written in English; if a translation differs, the English text governs.

La Chispa is sponsored and run by Retaz LLC, a West Virginia company in Lewisburg, West Virginia. Apple and Google are not sponsors of La Chispa and are not involved in it in any manner.

La Chispa qayerda bo'lib o'tadi

La Chispa quyidagi xaritada belgilangan 136 mamlakat va hududda o'tkaziladi. Har birida o'z Mamlakat Chempioni bo'lishi mumkin. Xarita ostidagi ro'yxat retaz.fm/legal/la-chispa-rules/ sahifasidagi La Chispa Qoidalaridagi rasmiy ro'yxatdir.



Ishtirok etayotgan mamlakatlar va mintaqalar, La Chispa Qoidalarida ko'rsatilganidek

Albaniya	Fransiya	Kosovo	Nikaragua	Tailand
Angilya	Gabon	Kosta-Rika	Norvegiya	Tanzaniya
Angola	Gaiti	Kot-d'Ivuar	Ozarbajon	Tayvan
Antigua va Barbuda	Gambiya	Laos	Palau	Togo
AQSH	Gana	Liberiya	Panama	Tojikiston
Armaniston	Gayana	Livan	Papua – Yangi Gvineya	Tonga
Aruba	Germaniya	Liviya	Paragvay	Trinidad va Tobago
Avstraliya	Gibraltar	Lixtenshteyn	Portugaliya	Turkmaniston
Bagama orollari	Gonduras	Madagaskar	Qirg'iziston	Turks va Kaykos orollari
Barbados	Grenada	Makao	Ruanda	Uganda
Beliz	Gruziya	Malavi	Salvador	Urugvay
Benin	Gvatemala	Malayziya	Samoa	Vanuatu
Bermuda orollari	Gvineya	Maldiv orollari	San-Marino	Vatikan
Boliviya	Gvineya-Bisau	Mali	San-Tome va Prinsipi	Venesuela
Bosniya va Gertsegovina	Iroq	Mavrikiy	Senegal	Yaman
Botsvana	Ispaniya	Mavritaniya	Sent-Kits va Nevis	Yamayka
Britaniya Virgin orollari	Isroil	Meksika	Sent-Lyusiya	Yangi Zelandiya
Brunej	Janubiy Koreya	Mikroneziya	Sent-Vinsent va Grenadin	Zambiya
Burkina-Faso	Jibuti	Moldova	Serbiya	Zimbabve
Butan	Kabo-Verde	Monako	Seyshel orollari	O'zbekiston
Daniya	Kambodja	Mongoliya	Singapur	Shimoliy Makedoniya
Dominika	Kamerun	Montserrat	Solomon orollari	Shri-Lanka
Dominikan Respublikasi	Kanada	Mozambik	Somali	Shvetsiya
Ekvador	Kayman orollari	Myanma (Birma)	Sudan	Chad
Eritreya	Kipr	Namibiya	Surinam	Chernogoriya
Estoniya	Komor orollari	Nauru	Svazilend	
Fiji	Kongo – Brazzavil	Nepal	Syerra-Leone	
Finlandiya	Kongo – Kinshasa	Niger		

Qisqa faktlar

Nomi	Retaz	Kompaniya	Retaz LLC, Lewisburg, G'arbiy Virjiniya, AQSH
Asoschilari	Sarah Pollock, hammuassis va Bosh ijrochi direktor. Matt Pollock, hammuassis va Bosh arxitektori.	Mavjud	App Store (iPhone) va Google Play (Android)
Ilovani oling	retaz.fm/app telefoningiz uchun to'g'ri do'konni ochadi	Tillar	200+
Yosh	18 va undan katta	Narxi	playlist yaratish va ulashish bepul. A'zolik yillik obuna. Har bir mamlakat uchun narxlar: retaz.fm/#pricing
La Chispa	2026 yil 17 oktabrdan 16 noyabrgacha. G'oliblar 2026 yil 1 dekabrda e'lon qilinadi.	Rasmiy maskot	Andi, Retaz PawZador
Veb-sayt	retaz.fm	Matbuot aloqasi	Sarah Pollock, sarah@retaz.fm

Asoschillar bilan tanishing

**Sarah Pollock, Hammuassis va Bosh Ijrochi Direktor**

Sarah kompaniyaning operatsiyalari va strategiyasini boshqaradi. U notijorat tashkilotlar, veterinariya xizmatlari va hayvonlar farovonligi sohalarida o'n yildan ortiq boshqaruv tajribasiga ega. U amaliyot menejeri, dastur menejeri va veteranlar xizmatlari uchun qabul koordinatori bo'lib ishlagan. U shuningdek hayvonlar farovonligi uchun notijorat tashkilot bo'lgan The Rustic Mutt Foundation asoschisi va prezidentidir. Uning ishi odamlarni birinchi o'ringa qo'yadigan tashkilotlarni qurishga qaratilgan.

**Matt Pollock, Hammuassis va Bosh Arxitektori**

Matt Retaz ortidagi texnologiyani loyihalaydi. U AQSh Havo Kuchlarining nafaqadagi polkovnigidir. U yigirma yildan ortiq vaqt davomida logistika, operatsiyalar va texnik xizmat ko'rsatish sohalarida jamoalarni boshqardi, jumladan mashhur «Bloody Hundredth» tarkibida guruh qo'mondonligi. Keyinchalik u mudofaa sanoatida katta mahsulotni qo'llab-quvvatlash tahlilchisi bo'lib ishladi. U dasturiy ta'minot yaratishni o'zi o'rgandi va hozir Retaz markazidagi tizimlar va ma'lumotlar bazalarini quradi.

Andi bilan tanishing

**Andi**

Andi Retaz ning rasmiy yuzi. Uning unvoni PawZador. Uning asosiy ishi AQSh nogironligi bo'lgan veterani Matt ning xizmat iti bo'lib xizmat qilish va u buni diqqat va g'amxo'rlik bilan bajaradi. U kichik, qiziquvchan va biroz sho'x. U brend ohangini belgilaydi: do'stona, iliq va oddiy. Uning sayohatlarini TikTok da @AndiAbroad orqali kuzatishingiz mumkin.

Iqtiboslar

“Dunyo har doim birgalikda musiqa yaratgan. Faqat har doim ham bir-birini tushunolmagan. Biz Retaz ni shu bo'shliqni yopish uchun yaratdik. Bu funksiya emas. Bu bizning mavjudligimiz sababidir.”

Sarah Pollock, Hammuassis va Bosh Ijrochi Direktor

“Tuzilgan pleylistdan ko'ra insoniyroq narsa yo'q. Retaz da har bir pleylistni inson yaratgan. Bizning ishga tushirish kompaniyamiz La Chispa dunyoga odamlar nimani tanlashini ko'rsatadi.”

Matt Pollock, Hammuassis va Bosh Arxitektor

Media aktivlari

- Retaz logotipi (so'z belgisi), ochiq va to'q fonlarda
- Ilova skrinshotlari (iPhone va Android)
- Sarah, Matt va Andi suratlari
- La Chispa ning 136 ta mamlakat va mintaqalar xaritasi
- Ushbu media kit, sizning tilingizda, retaz.fm da

Boshqa so'rovlar uchun info@retaz.fm ga yozing.

Retaz haqida

Retaz har bir pleylistni mashina emas, inson yaratadigan musiqa ilovasidir. Odamlar sevgan qo'shiqlarining pleylistlarini yaratadilar, har birining nima uchun muhimligini tushuntiradilar va eng yaxshi ko'rgan pleylistlariga yuraklar bilan ovoz beradilar. Retaz 200+ tilda ishlaydi va odamlar allaqachon foydalanadigan musiqa xizmatlariga ulanadi. Retaz LLC G'arbiy Virjiniya, Lewisburg da joylashgan. Ko'proq ma'lumot retaz.fm da.

Matbuot aloqasi

Sarah Pollock, Hammuassis va Bosh Ijrochi Direktor

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