

MIDIA KIT

Musik ol manmeri i makim, long tokples bilong yu

Olgeta plei-lis long Retaz wanpela manmeri i mekim, i no wanpela masin.

Retaz em wanpela musik ap bilong iPhone na Android. Ol manmeri i wokim ol plei-lis bilong ol song ol i laikim. Ol i raitim wanpela sotpela tok i kamapim bilong wanem dispela plei-lis i bikpela samting. Ol narapela manmeri i harim, bihainim ol kiureta ol i bilip long en, na vot wantaim ol hart.

I no gat AI i makim wanem yu harim. Ol manmeri i mekim.

Retaz i wok long 200+ tokples. Wanpela plei-lis ol i wokim long Lagos inap kamap long wanpela man i harim long Seoul, na tok i kam wantaim em inap ridim long tokples Korea.

Oktoba 17, 2026

La Chispa i opin

Midnait, US Istan taim

Novemba 16, 2026

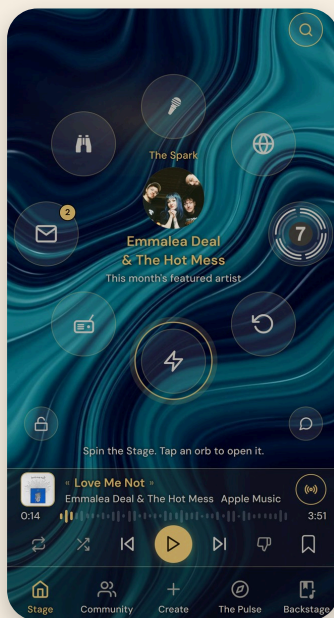
La Chispa i klos

Pinis bilong de, US Istan taim

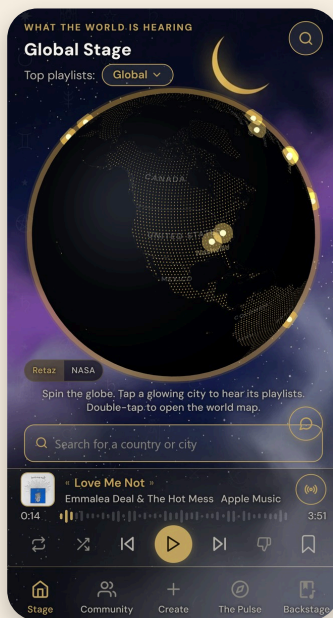
Desemba 1, 2026

Ol i kolim ol wina

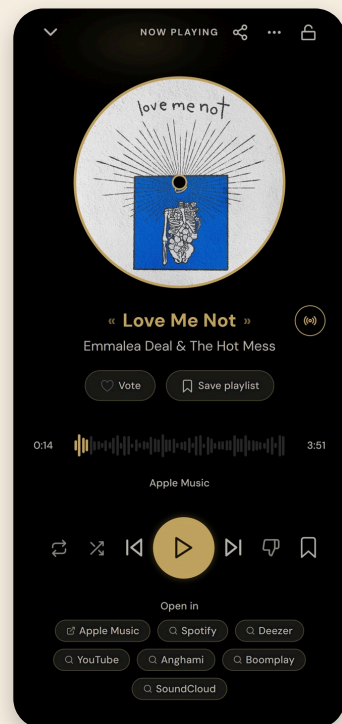
La Chispa Global Champion



Stes



Global Stes



Pleim Nau



Sken bilong kisim ep, o go long retaz.fm/app

Stori long wanpela minit

Nau, planti ap i traim gasim wanem yu laik harim bihain. Retaz i kisim narapela rot. Long Retaz, olgeta plei-lis i stat wantaim wanpela tru manmeri. Dispela manmeri i makim olgeta song long han, long telefon, na putim nem bilong em long plei-lis.

Retaz em wanpela liklik, independen kampani long Lewisburg, West Virginia. Sarah Pollock na Matt Pollock i bin statim. Long namba wan de, ol i wokim Retaz bilong olgeta graun, i no bilong wanpela kantri o wanpela tokples tasol.

Long Oktoba 17 i go long Novemba 16, 2026, Retaz i mekim La Chispa: wanpela plei-lis samting bilong graun olgeta long 136 kantri na ples. Ol memba i mekim plei-lis. Ol memba i vot wantaim ol hart. Ol plei-lis ol manmeri i laikim tru bai i win.

Wanem i mekim Retaz i narapela

Ol manmeri, i no ol masin

Olgeta plei-lis wanpela manmeri i wokim, long telefon. Al i mekim Retaz i stap stretpela na i toktok long tokples bilong yu. Em i no makim musik bilong yu, na i no raitim wanpela plei-lis.

Tokples bilong yu

Retaz i toktok long tokples bilong yu stat long namba wan skrin. Ol memba inap ridim ol koment na meseji bilong ol narapela memba long tokples bilong ol yet, long olgeta 200+ tokples.

Stretpela ol hart

Wanpela hart bilong wanpela saskriba long wanwan plei-lis. Olgeta hart i gat wankain hevi. I no gat samting inap baim moa hevi.

Ol musik sevis yu yusim pinis

Retaz i no pleim audio em yet. Olgeta song i gat wanpela sotpela privyu long ap. Long iPhone, ol memba inap pleim olgeta song long Apple Music bilong ol yet. Long Android, wanpela tasim i opim olgeta song long musik sevis bilong memba yet. Musik i no stap bihain long Retaz peywol: konektim wanpela sevis na harim i wok wankain long fri na peim akaunts.

Fri bilong wokim na serim

Olgeta man inap wokim wanpela plei-lis na serim, long fri. Wanpela yia membasip i larim yu givim ol hart, raitim koment, salim ol meseji, na ridim wanem ol memba i raitim long tokples bilong yu.

Ol batj

Ol kiureta i kisim ol batj bilong ol plei-lis ol i pablisim na ol hart ol plei-lis bilong ol i kisim. Olgeta memba i gat Passport Badge i soim olgeta batj ol i bin kisim na hamas klostu ol i stap long neks wan.

Seif na bilong ol bikpela man

Retaz em bilong ol manmeri 18 yia na antap. Ol memba inap ripotim o blokim olgeta man long wanpela tasim, na ol tru manmeri i lukim ol ripot. Ol memba inap rausim akaunts bilong ol, o daunim data bilong ol, long olgeta taim insait long ap.

La Chispa: ofisol anaunsmen

Ofisial La Chispa announcement daunbilo i stap long Tok Inglis, bilong wanem em i gat ol tokaut ol ofisial Rul i nidim na ol Rul i stap long Tok Inglis. Tok Inglis i bosim.

This is the approved La Chispa announcement, word for word. It carries the disclosures the official Rules require wherever the grand prize is described, so it is not shortened or reworted.

La Chispa opens October 17. The world's music, chosen by people, one playlist to win.

Retaz is a music app where every playlist is made by a person, not a machine. On **October 17, 2026 at midnight US Eastern time**, Retaz opens **La Chispa**, a one-time founding campaign across 136 countries and regions. Members make playlists. Members vote for them with hearts. On **December 1, 2026**, the playlist holding the most valid hearts in the world names its curator the **La Chispa Global Champion**.

How it works. Create a playlist inside the campaign window, **October 17 to November 16, 2026, US Eastern time**.

Every member can give each playlist one heart at a time. Nothing about the outcome is left to chance: the count decides, and a tie is split evenly among the playlists tied. Each country's leading curator is named its Country Champion, and the Global Champion is the curator whose playlist holds the most valid hearts across all of them.

Who can enter. Any Retaz member aged 18 or over who lives in a participating country. Taking part requires a Retaz membership. To qualify, hold the Curator badge, earned through eleven actions in the app, and publish at least one playlist inside the window. Founders, the members who signed up before October 15, 2026, hold the membership free for their first 12 months; for everyone else it opens on **October 15, 2026** at the La Chispa founding price. Playlists created on October 15 and 16 are not entries; the window opens on the 17th.

What the country winners receive. Each Country Champion is recognized as that country's Ambassador (for example, "Canada Ambassador") and receives **25 years of Retaz membership**, stated at the published membership price in that country (USD 999.75 at the United States price).

What the Global Champion receives. The grand prize has three parts, all awarded on December 1, 2026:

1. **Public recognition** as the La Chispa Global Champion of the Retaz Curator Association: a permanent badge on the Champion's profile and a place in the Retaz Hall of Founding Honor.
2. **The Global Champion Award:** the Champion's own country win, that is, their country's Ambassador recognition and 25 years of Retaz membership, together with **USD 2,500 in cash**. Its stated value is the membership at the published price in the Champion's country plus USD 2,500: **USD 3,499.75** at the United States price.
3. **An invitation to negotiate the Retaz Global Ambassador role**, extended in writing on December 1 without condition. Extending the invitation is the award. The Champion may accept it, decline it, take advice, or do nothing, and keeps the recognition and the Award in every case.

About the Ambassador role, said plainly. The invitation opens a negotiation. Retaz opens it with terms of **up to ten percent of Retaz LLC's annual EBITDA and up to ten percent of the net proceeds available to equity holders** if the company is sold. Those terms are **not the prize**. They take effect only if the Champion accepts and both sides sign the Retaz Global Ambassador Agreement, and they may never take effect. The amount that can lawfully be offered varies by the Champion's country. The hours and duties of the role are settled in that negotiation and are not fixed by the Rules. If an agreement is signed, Retaz can end it for a failure to perform the role that is not put right, and no further payments are due after that. The parties aim to sign within 90 days of December 1; if nothing is signed by then, either side may end the negotiation, and the Champion keeps the recognition and the Award.

Tax. Retaz LLC pays every tax, withholding and levy charged on the grand prize in the Champion's country of residence for the year it is awarded, grossed up so the Champion is left no worse off, and pays for the Champion's independent tax advice on the prize up to USD 2,500, as the Rules state.

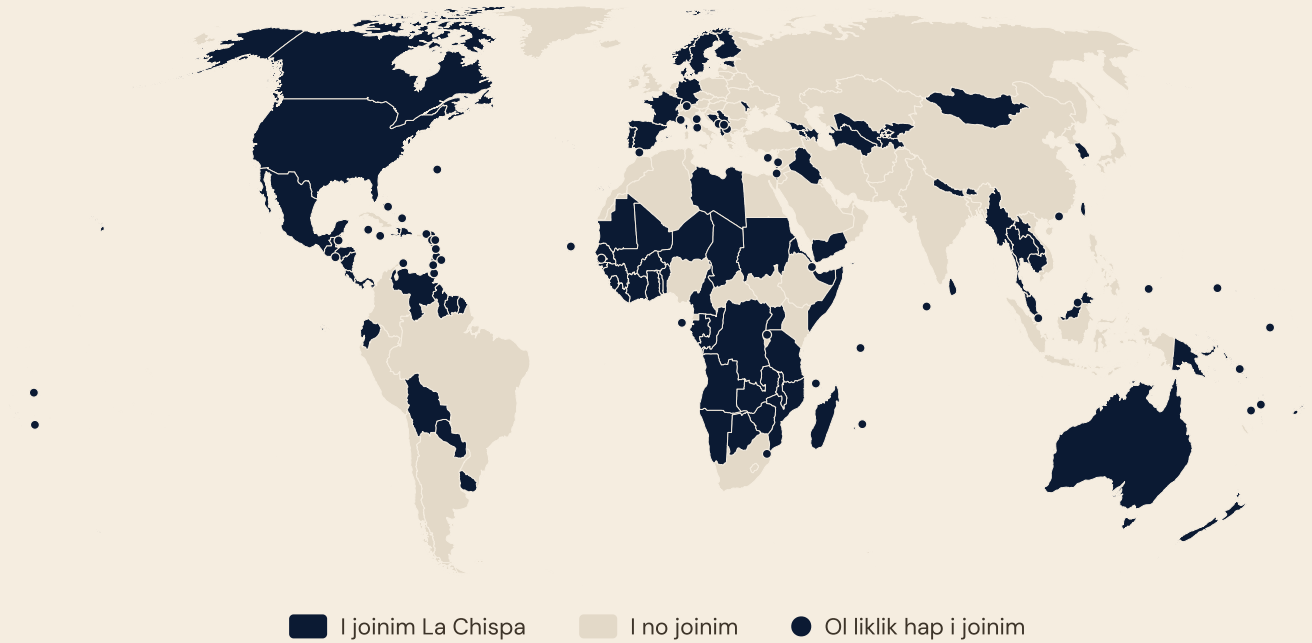
Integrity. Hearts are equal. A heart cast in a paid term that is later refunded does not count, unless it was cast before October 15 or inside a Founder's free membership. The founders, their immediate family, Retaz employees, paid advisors and contractors cannot win.

The official rules are published at retaz.fm/legal/la-chispa-rules/ and govern in every case. The Rules are written in English; if a translation differs, the English text governs.

La Chispa is sponsored and run by Retaz LLC, a West Virginia company in Lewisburg, West Virginia. Apple and Google are not sponsors of La Chispa and are not involved in it in any manner.

La Chispa i kamap we

La Chispa i kamap long 136 kantri na hap, ol i makim long map daunbilo. Olgeta wan inap gat Kantri Gutpela bilong em yet. Lis aninit long map em ofisol lis bilong La Chispa Rul, long retaz.fm/legal/la-chispa-rules/.



Ol kantri na hap i joinim, olsem ol i stap long La Chispa Rul

Albania	Cyprus	Honduras	Myanmar	Sierra Leone
Angola	Côte d'Ivoire	Iraq	Namibia	Singapore
Anguilla	Democratic Republic of the Congo	Israel	Nauru	Solomon Islands
Antigua and Barbuda	Denmark	Jamaica	Nepal	Somalia
Armenia	Djibouti	Kosovo	New Zealand	South Korea
Aruba	Dominica	Kyrgyzstan	Nicaragua	Sri Lanka
Australia	Dominican Republic	Laos	Niger	Sudan
Azerbaijan	Ecuador	Lebanon	North Macedonia	Suriname
Bahamas	El Salvador	Liberia	Norway	Taiwan
Barbados	Eritrea	Libya	Palau	Tajikistan
Belize	Estonia	Liechtenstein	Panama	Tanzania
Benin	Eswatini	Macao	Papua New Guinea	Thailand
Bermuda	Fiji	Madagascar	Paraguay	Togo
Bhutan	Finland	Malawi	Portugal	Tonga
Bolivia	France	Malaysia	Republic of the Congo	Trinidad and Tobago
Bosnia and Herzegovina	Gabon	Maldives	Rwanda	Turkmenistan
Botswana	Gambia	Mali	Saint Kitts and Nevis	Turks and Caicos Islands
British Virgin Islands	Georgia	Mauritania	Saint Lucia	Uganda
Brunei	Germany	Mauritius	Saint Vincent and the Grenadines	United States
Burkina Faso	Ghana	Mexico	Samoa	Uruguay
Cabo Verde	Gibraltar	Micronesia (Federated States of)	San Marino	Uzbekistan
Cambodia	Grenada	Moldova	Spain	Vanuatu
Cameroon	Guatemala	Monaco	Sweden	Vatican City
Canada	Guinea	Mongolia	São Tomé and Príncipe	Venezuela
Cayman Islands	Guinea-Bissau	Montenegro	Senegal	Yemen
Chad	Guyana	Montserrat	Serbia	Zambia
Comoros	Haiti	Mozambique	Seychelles	Zimbabwe

Ol hariap tok tru

Nem	Retaz	Kampani	Retaz LLC, Lewisburg, West Virginia, USA
Ol Faunda	Sarah Pollock, Ko-Faunda na Nambawan Eksekutiv Ofisa. Matt Pollock, Ko-Faunda na Nambawan Akitek.	I stap long	App Store (iPhone) na Google Play (Android)
Kisim ep	retaz.fm/app i opim stret stoa bilong telefon bilong yu	Tokples	200+
Krismas bilong laip	18 yia na antap	Kos	fri bilong wokim na serim ol plei-lis. Membasip em wanpela yia saskripsn. Ol prais bilong olgeta kantri: retaz.fm/#pricing
La Chispa	Oktoba 17 i go long Novemba 16, 2026. Ol wina ol i kolim long Disemba 1, 2026.	Ofisol maskot	Andi, Retaz PawZador
Websait	retaz.fm	Pres kontek	Sarah Pollock, sarah@retaz.fm

Bungim ol faunda



Sarah Pollock, Ko-Faunda na Jif Eksekutiv Ofisa

Sarah i lidim wok na stretiji bilong kampani. Em i gat moa long tenpela yia eksperiens bilong wok manejmen long ol nonprofit, lukaut bilong ol animal long haus sik, na welfea bilong ol animal. Em i bin wok olsem praektis maneja, program maneja, na intek kodineta bilong ol sevis bilong ol veteran. Em tu em faunda na presidn bilong The Rustic Mutt Foundation, wanpela nonprofit bilong welfea bilong ol animal. Wok bilong em em bilong wokim ol oganaisesn we i putim ol manmeri namba wan.



Matt Pollock, Ko-Faunda na Jif Akitek

Matt i disainim teknoloji bihain long Retaz. Em wanpela U.S. Air Force kolonel i ritaia pinis. Em i bin spendim moa long twenti yia lidim ol tim long logistiks, opereisns, na mentenen, na tu grup komand insait long biknem “Bloody Hundredth.” Bihain em i wok olsem wanpela sinia prodak-sapot analis long difens indastri. Em i skulim em yet long wokim softwea, na nau em i wokim ol sistem na databeis long bel bilong Retaz.

Bungim Andi



Andi

Andi em ofisol feis bilong Retaz. Taitel bilong em em PawZador. Namba wan wok bilong em em stap olsem sevis dok bilong Matt, wanpela U.S. disabel veteran, na em i mekim wantaim fokus na lukaut. Em i liklik, em i laik save, na em i gat liklik pilai nabaut. Em i mekim stail bilong brand: pren, wom, na graun. Yu ken bihainim wokabaut bilong em long TikTok long [@AndiAbroad](https://www.tiktok.com/@AndiAbroad).

Ol kwot

“Olgeta taim ol manmeri long graun i bin wokim musik wantaim. Ol i no bin inap klia toktok wantaim narapela olgeta taim. Mipela i wokim Retaz bilong pasim dispela hul. Dispela i no wanpela fija. Dispela em risen mipela i stap.”

Sarah Pollock, Ko-Faunda na CEO

“I no gat samting i moa bilong manmeri olsem wanpela plei-lis wanpela man i bin makim. Long Retaz, olgeta plei-lis wanpela manmeri i wokim. Lonch kampein bilong mipela, La Chispa, i larim graun lukim wanem ol manmeri i makim.”

Matt Pollock, Ko-Faunda na Jif Akitek

Midia ol samting

- Retaz logo (wordmark), long lait na dak bek
- Ol skrinshot bilong ep (iPhone na Android)
- Ol foto bilong Sarah, Matt, na Andi
- La Chispa map bilong 136 kantri na hap
- Dispela midia kit, long tokples bilong yu, long retaz.fm

Bilong ol narapela askim, salim imel long info@retaz.fm.

Long sait bilong Retaz

Retaz em wanpela musik ap we olgeta plei-lis wanpela manmeri i wokim, i no wanpela masin. Ol manmeri i wokim ol plei-lis bilong ol song ol i laikim, ekspleinim bilong wanem olgeta wan i bikpela samting, na vot wantaim ol hart bilong ol plei-lis ol i laikim moa. Retaz i wok long 200+ tokples na i konekt long ol musik sevis ol manmeri i yusim pinis. Retaz LLC i stap long Lewisburg, West Virginia. Lainim moa long retaz.fm.

Pres kontek

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