

CHIDA CHA ATOLANKHANI

Nyimbo zosankhidwa ndi anthu, m'chilankhulo chanu

Mndandanda uliwonse wa nyimbo pa Retaz unapangidwa ndi munthu, osati makina.

Retaz ndi pulogalamu ya nyimbo ya iPhone ndi Android. Anthu amapanga mindandanda ya nyimbo ya nyimbo zimene amakonda. Amalemba ndemanga yafupi yofotokoza chifukwa mndandanda uliwonse uli wofunika. Anthu ena amamvetsera, amatsatira osankha amene amawakhulupirira, ndipo amavota ndi mitima.

Palibe AI yosankha chimene mukumva. Anthu ndi amene amasankha.

Retaz imagwira ntchito m'zilankhulo 200+. Mndandanda wa nyimbo wopangidwa ku Lagos ungafike kwa wosinkha ku Seoul, ndipo ndemanga yomwe ili nayo ingawerengedwe mu Chikorea.

Okutobala 17, 2026

La Chispa imatseguka

Pakati pa usiku, nthawi ya US Eastern

Novembala 16, 2026

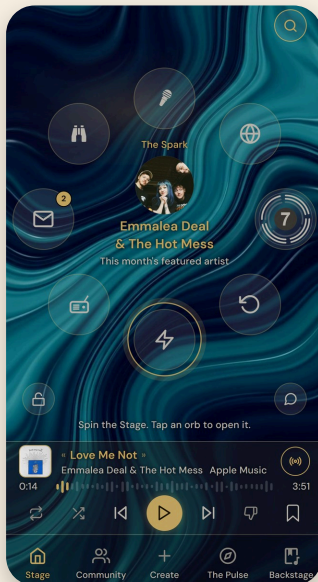
La Chispa imatsekeredwa

Kumapeto kwa tsiku, nthawi ya US Eastern

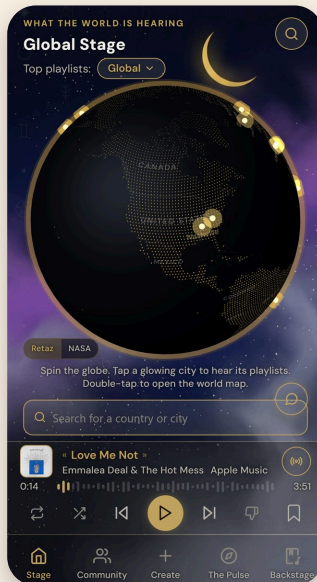
Disembala 1, 2026

Opambana azindikiridwa

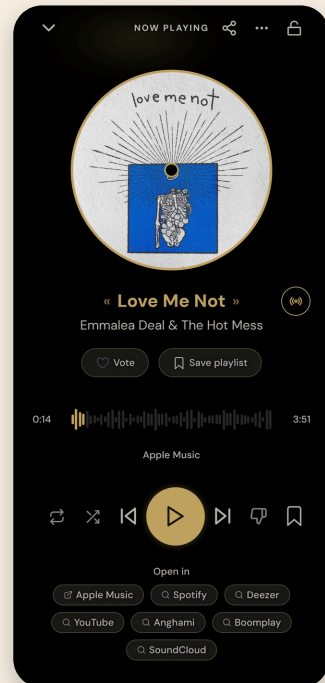
La Chispa Global Champion



Siteji



Siteji ya Dziko Lonse



Ikusewerera Tsopano



Sekenanani kuti mulandire pulogalamu, kapena pitani ku retaz.fm/app

Nkhani mu mphindi imodzi

Lero, mapulogalamu ambiri amayesa kulingalira chimene mukufuna kumva chotsatira. Retaz imatsatira njira yosiyana. Pa Retaz, mndandanda uliwonse wa nyimbo umayamba ndi munthu weniweni. Munthuyo amasankha nyimbo iliyonse ndi manja ake, pa foni, ndipo amayika dzina lake pa mndandanda wa nyimbo.

Retaz ndi kampani yaing'ono, yodziyimira payokha ku Lewisburg, West Virginia. Inayambitsidwa ndi Sarah Pollock ndi Matt Pollock. Kuyambira tsiku loyamba, anamanga Retaz ya dziko lonse lapansi, osati ya dziko limodzi kapena chilankhulo chimodzi.

Kuyambira October 17 mpaka November 16, 2026, Retaz ikuchitisa La Chispa: chochitika cha mndandanda wa nyimbo padziko lonse m'mayiko ndi zigawo 136. Mamembala amapanga mndandanda wa nyimbo. Mamembala amavota pogwiritsa ntchito mitima. Mndandanda wa nyimbo okondedwa kwambiri amapambana.

Chosasiyanitsa Retaz ndi zina

Anthu, osati makina

Mndandanda uliwonse wa nyimbo umapangidwa ndi munthu, pa foni. Ali imasunga Retaz yooni mtima ndipo imalankhula chilankhulo chanu. Simasankhako nyimbo zanu, ndipo simalemba mndandanda wa nyimbo.

Chilankhulo chanu

Retaz imalankhula chilankhulo chanu kuyambira pa skrini woyamba. Mamembala amatha kuwerenga ndemanga ndi mauthenga ochokera kwa mamembala ena m'chilankhulo chawo chake, kuchokera ku zilankhulo 200+ zilizonse.

Mitima yachilungamo

Mtima umodzi pa olembetsa aliyense pa mndandanda uliwonse wa nyimbo. Mitima uliwonse uli ndi kulemera kofanana. Palibe chogula kulemera kowonjezera.

Masevisi a nyimbo amene mukugwiritsa kale ntchito

Retaz siyimaimba nyimbo payokha. Nyimbo iliyonse ili ndi kumverera kwaufupi mu pulogalamu. Pa iPhone, mamembala amatha kuimba nyimbo zonse kudzera mu Apple Music wawo. Pa Android, kudina kamodzi kumatsegula nyimbo yonse mu sevisi wa nyimbo wa membala wakewo. Nyimbo sizikhala pambuyo pa chopinga cholipira cha Retaz: kulumikiza sevisi ndi kumvetsera zimawira ntchito mofanana pa akaunti zaulere ndi zolipira.

Zaulere kupanga ndi kugawana

Aliyense amatha kupanga mndandanda wa nyimbo ndi kuwugawana, zaulere. Umembala wapachaka umakupatsani mphamvu yopereka mitima, kupereka ndemanga, kutumiza mauthenga, ndi kuwerenga zimene mamembala amalemba m'chilankhulo chanu.

Zophimba

Osankha amapeza zophimba pa mindandanda ya nyimbo imene amafalitsa ndi mitima imene mindandanda yawo imalandira. Membala aliyense ali ndi Zophimba Passport yomwe imasonyeza chophimba chilichonse chopeza ndi mmene ali pafupi ndi chotsatira.

Zotetezeka ndi za akulu

Retaz ndi ya anthu azaka 18 ndi kuposerapo. Mamembala amatha kupereka malipoti kapena kutsekereza aliyense podina kamodzi, ndipo anthu enieni amayang'anira malipoti. Mamembala amatha kufufuta akaunti yawo, kapena kutsitsa deta yawo, nthawi iliyonse kuchokera mkati mwa pulogalamu.

La Chispa: chidziwitso chaulamuliro

Chidziwitso chokhudza La Chispa pansipa chaperekedwa m'Chingerezi, chifukwa chili ndi zonse zofunikira zomwe Malamulo amalola ndipo Malamulo adalembedwa m'Chingerezi. Mawu a Chingerezi ndi amene amalamlira.

This is the approved La Chispa announcement, word for word. It carries the disclosures the official Rules require wherever the grand prize is described, so it is not shortened or reworded.

La Chispa opens October 17. The world's music, chosen by people, one playlist to win.

Retaz is a music app where every playlist is made by a person, not a machine. On **October 17, 2026 at midnight US Eastern time**, Retaz opens **La Chispa**, a one-time founding campaign across 136 countries and regions. Members make playlists. Members vote for them with hearts. On **December 1, 2026**, the playlist holding the most valid hearts in the world names its curator the **La Chispa Global Champion**.

How it works. Create a playlist inside the campaign window, **October 17 to November 16, 2026, US Eastern time**. Every member can give each playlist one heart at a time. Nothing about the outcome is left to chance: the count decides, and a tie is split evenly among the playlists tied. Each country's leading curator is named its Country Champion, and the Global Champion is the curator whose playlist holds the most valid hearts across all of them.

Who can enter. Any Retaz member aged 18 or over who lives in a participating country. Taking part requires a Retaz membership. To qualify, hold the Curator badge, earned through eleven actions in the app, and publish at least one playlist inside the window. Founders, the members who signed up before October 15, 2026, hold the membership free for their first 12 months; for everyone else it opens on **October 15, 2026** at the La Chispa founding price. Playlists created on October 15 and 16 are not entries; the window opens on the 17th.

What the country winners receive. Each Country Champion is recognized as that country's Ambassador (for example, "Canada Ambassador") and receives **25 years of Retaz membership**, stated at the published membership price in that country (USD 999.75 at the United States price).

What the Global Champion receives. The grand prize has three parts, all awarded on December 1, 2026:

1. **Public recognition** as the La Chispa Global Champion of the Retaz Curator Association: a permanent badge on the Champion's profile and a place in the Retaz Hall of Founding Honor.
2. **The Global Champion Award:** the Champion's own country win, that is, their country's Ambassador recognition and 25 years of Retaz membership, together with **USD 2,500 in cash**. Its stated value is the membership at the published price in the Champion's country plus USD 2,500: **USD 3,499.75** at the United States price.
3. **An invitation to negotiate the Retaz Global Ambassador role**, extended in writing on December 1 without condition. Extending the invitation is the award. The Champion may accept it, decline it, take advice, or do nothing, and keeps the recognition and the Award in every case.

About the Ambassador role, said plainly. The invitation opens a negotiation. Retaz opens it with terms of **up to ten percent of Retaz LLC's annual EBITDA and up to ten percent of the net proceeds available to equity holders** if the company is sold. Those terms are **not the prize**. They take effect only if the Champion accepts and both sides sign the Retaz Global Ambassador Agreement, and they may never take effect. The amount that can lawfully be offered varies by the Champion's country. The hours and duties of the role are settled in that negotiation and are not fixed by the Rules. If an agreement is signed, Retaz can end it for a failure to perform the role that is not put right, and no further payments are due after that. The parties aim to sign within 90 days of December 1; if nothing is signed by then, either side may end the negotiation, and the Champion keeps the recognition and the Award.

Tax. Retaz LLC pays every tax, withholding and levy charged on the grand prize in the Champion's country of residence for the year it is awarded, grossed up so the Champion is left no worse off, and pays for the Champion's independent tax advice on the prize up to USD 2,500, as the Rules state.

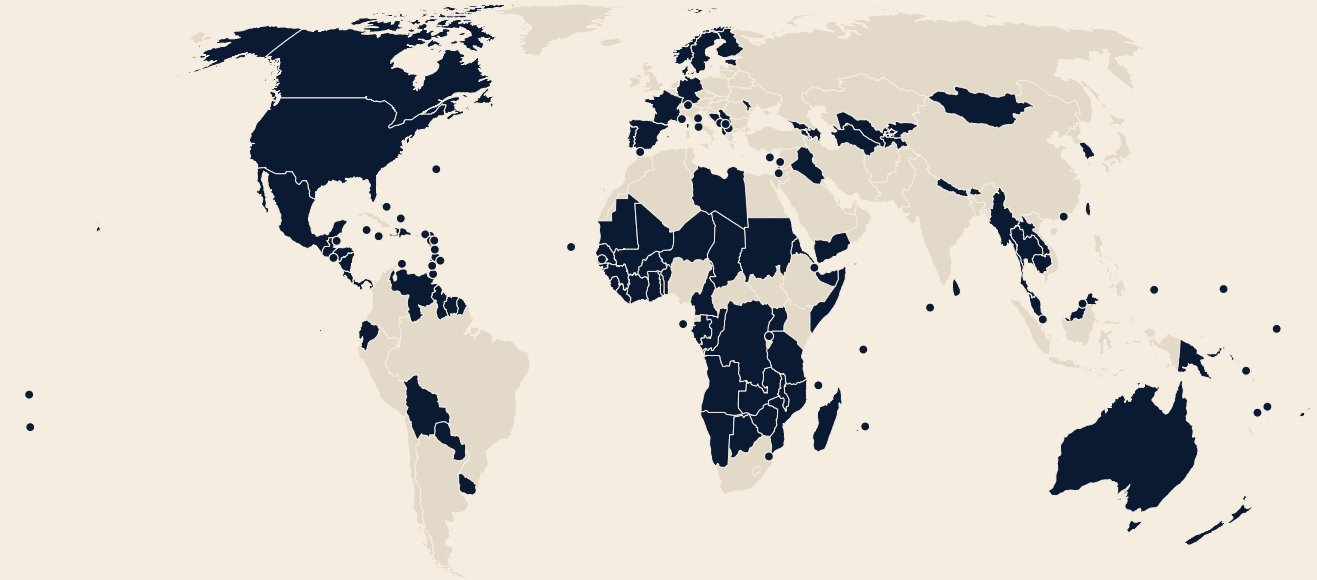
Integrity. Hearts are equal. A heart cast in a paid term that is later refunded does not count, unless it was cast before October 15 or inside a Founder's free membership. The founders, their immediate family, Retaz employees, paid advisors and contractors cannot win.

The official rules are published at retaz.fm/legal/la-chispa-rules/ and govern in every case. The Rules are written in English; if a translation differs, the English text governs.

La Chispa is sponsored and run by Retaz LLC, a West Virginia company in Lewisburg, West Virginia. Apple and Google are not sponsors of La Chispa and are not involved in it in any manner.

Kumene La Chispa imachitikira

La Chispa imachitikira m'mayiko ndi zigawo 136, zosonyezedwa pa mapu pansipa. Iliyonse ikhoza kukhala ndi Mumpinyi wa Dziko wake. Mndandanda womwe uli pansi pa mapu ndiwo mndandanda waulamuliro wochokera ku Malamulo a La Chispa, pa retaz.fm/legal/la-chispa-rules/.



Akutenga nawo mbali mu La Chispa
 Sakutenga nawo mbali
 Malo ang'onoang'ono omwe akutenga nawo mbali

Mayiko ndi zigawo omwe akutenga nawo mbali, monga momwe alemberewa mu Malamulo a La Chispa

Albania	Cyprus	Honduras	Myanmar	Sierra Leone
Angola	Côte d'Ivoire	Iraq	Namibia	Singapore
Anguilla	Democratic Republic of the Congo	Israel	Nauru	Solomon Islands
Antigua and Barbuda	Denmark	Jamaica	Nepal	Somalia
Armenia	Djibouti	Kosovo	New Zealand	South Korea
Aruba	Dominica	Kyrgyzstan	Nicaragua	Sri Lanka
Australia	Dominican Republic	Laos	Niger	Sudan
Azerbaijan	Ecuador	Lebanon	North Macedonia	Suriname
Bahamas	El Salvador	Liberia	Norway	Taiwan
Barbados	Eritrea	Libya	Palau	Tajikistan
Belize	Estonia	Liechtenstein	Panama	Tanzania
Benin	Eswatini	Macao	Papua New Guinea	Thailand
Bermuda	Fiji	Madagascar	Paraguay	Togo
Bhutan	Finland	Malawi	Portugal	Tonga
Bolivia	France	Malaysia	Republic of the Congo	Trinidad and Tobago
Bosnia and Herzegovina	Gabon	Maldives	Rwanda	Turkmenistan
Botswana	Gambia	Mali	Saint Kitts and Nevis	Turks and Caicos Islands
British Virgin Islands	Georgia	Mauritania	Saint Lucia	Uganda
Brunei	Germany	Mauritius	Saint Vincent and the Grenadines	United States
Burkina Faso	Ghana	Mexico	Samoa	Uruguay
Cabo Verde	Gibraltar	Micronesia (Federated States of)	San Marino	Uzbekistan
Cambodia	Grenada	Moldova	Spain	Vanuatu
Cameroon	Guatemala	Monaco	Sweden	Vatican City
Canada	Guinea	Mongolia	São Tomé and Príncipe	Venezuela
Cayman Islands	Guinea-Bissau	Montenegro	Senegal	Yemen
Chad	Guyana	Montserrat	Serbia	Zambia
Comoros	Haiti	Mozambique	Seychelles	Zimbabwe

Zowonadi zamwachangu

Dzina	Retaz	Kampani	Retaz LLC, Lewisburg, West Virginia, USA
Founders	Sarah Pollock, Co-Founder ndi Chief Executive Officer. Matt Pollock, Co-Founder ndi Chief Architect.	Imapezeka pa	App Store (iPhone) ndi Google Play (Android)
Tengani pulogalamu	retaz.fm/app imatsegula sitolo yoyenera ya foni yanu	Zilankhulo	200+
Zaka	18 ndi kuposerapo	Mtengo	zaulere kupanga ndi kugawana mindandanda ya nyimbo. Umembala ndi kulembetsa kwachaka. Mitengo ya dziko lililonse: retaz.fm/#pricing
La Chispa	Okutobala 17 mpaka Novembala 16, 2026. Opambana azindikiridwa Disembala 1, 2026.	Chizindikiro cha chinyama chaulamuliro	Andi, Retaz PawZador
Tsamba la intaneti	retaz.fm	Kuyankhulana ndi atolankhani	Sarah Pollock, sarah@retaz.fm

Kumana ndi Founders**Sarah Pollock, Co-Founder ndi Chief Executive Officer**

Sarah amatsogolera ntchito ndi ndondomeko ya kampani. Ali ndi zaka zoposa khumi za chidziwitso cholongosola m'mabungwe osapindula, kuchiritsa nyama, ndi chisamaliro cha nyama. Wagwira ntchito ngati woyendetsa malo, woyendetsa mapulogalamu, ndi woyang'anira kulanira ntchito za asitikali akale. Iye ndiyenso woyambitsa komanso pulezidenti wa The Rustic Mutt Foundation, bungwe losapindula la chisamaliro cha nyama. Ntchito yake ndi yokhazikitsa mabungwe omwe amayika anthu patsogolo.

**Matt Pollock, Co-Founder ndi Chief Architect**

Matt amapanga ukadaulo wa teknoloji womwe uli kumbuyo kwa Retaz. Iye ndi colonel wopumula wa U.S. Air Force. Wakhala zaka zoposa makumi awiri akutsogolera timagulu mu logistics, ntchito, ndi kukonza, kuphatikizapo utsogoleri wa gulu mkati mwa wotchuka "Bloody Hundredth." Pambuyo pake anagwira ntchito ngati katswiri wamkulu wothandizira katundu mu industri yoteteza. Anaphunzira yekha kumanga mapulogalamu, ndipo tsopano akumanga machitidwe ndi deta abase amtima wa Retaz.

Kumana ndi Andi**Andi**

Andi ndi nkhope yaulamuliro ya Retaz. Udindo wake ndi PawZador. Ntchito yake yaikulu ndi kutumikira ngati galu wotumikira wa Matt, msilikali wolumala wa U.S., ndipo amachita ndi kuyang'ana ndi chisamaliro. Ndi wamng'ono, wofunitsitsa kudziwa, ndi wachipongwe pang'ono. Amasindikiza mawonekedwe a chilemba: wochezeka, wotentha, ndi wokhazikika. Mukhoza kutsatira ulendo wake pa TikTok pa @AndiAbroad.

Mawu Oyankhula

“Dziko lapansi lapanga nyimbo pamodzi nthawi zonse. Kungokhala kuti silingathe kumvetsetsana nthawi zonse. Tinamanga Retaz kuti titsekereze mpata umenewo. Izi si mbali. Ndi chifukwa chimene tilipo.”

Sarah Pollock, Co-Founder ndi CEO

“Palibe chinthu chomwe chili chamunthu kuposa mndandanda wa nyimbo wosankha. Mu Retaz, mndandanda uliwonse wa nyimbo umapangidwa ndi munthu. Kampeni yathu yoyambitsa, La Chispa, imalola dziko kuona zimene anthu amasankha.”

Matt Pollock, Co-Founder ndi Chief Architect

Zida za atolankhani

- Chizindikiro cha Retaz (wordmark), pa nsanja zoyera ndi zakuda
- Zithunzi za pulogalamu (iPhone ndi Android)
- Zithunzi za Sarah, Matt, ndi Andi
- Mapu a La Chispa a mayiko ndi zigawo 136
- Chitupa ichi cha media, m'chilankhulo chanu, pa retaz.fm

Pa zopempha zina, tumizani imelo ku info@retaz.fm.

Za Retaz

Retaz ndi pulogalamu ya nyimbo pomwe mndandanda uliwonse wa nyimbo umapangidwa ndi munthu, osati makina. Anthu amapanga mindandanda ya nyimbo ya nyimbo zimene amakonda, amafotokoza chifukwa iliyonse ili yofunika, ndipo amavota ndi mitima pa mindandanda ya nyimbo imene amakonda kwambiri. Retaz imagwira ntchito m'zilankhulo 200+ ndipo imalumikizana ndi matumiki a nyimbo omwe anthu amagwiritsa kale ntchito. Retaz LLC ili ku Lewisburg, West Virginia. Phunzirani zambiri pa retaz.fm.

Kuyankhulana ndi atolankhani

Sarah Pollock, Co-Founder ndi CEO

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